8858019 Status Revised Ver#

Traffic Order# 37127

09/07/2012 10:22 AM Printed: 09/07/2012 8:59 AM Last Received:

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () OBAMA, BARACK Product OBAMA/P/D

Estimate# 1687

Rep Order#

EC'd Yes

Buyer Maura Gilroy

Phone# Fax#

Agency) GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E Flight Dates

95/101/1687 09/04/2012 - 09/17/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263 1 of

- CONTRACT COMMENT -

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW 60'S CREDITED OFF THIS ESTIMATE. CONFIRM.

THANKS

STFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of	Total	Total Cost	Daypart
LI	LII	Day	Time	Flogram	ren	Race	Dates	Spots/ week	Weeks	Spots	10041 0050	Daypare
				com data data data com made made como codo como codo como como como como								
	1	TU-F,M	700A-900A	CBS THS MRNG-2<	:30	\$115.00	09/04-09/10	3	1	3	\$805.00	
							09/11-09/17	4	1	4		
	2	SA	500A-700A	CBS THS MRN:SA	:30	\$50.00	09/08-09/15	1	2	2	\$100.00	
	3	TU-F, M	900A- 1000A	LIVE WTH KELLY	:30	\$175.00	09/04-09/17	5	2	10	\$1,750.00	
	4	TU-F,M	1100A- 1200P	YOUNG&RESTLESS	:30	\$425.00	09/04-09/17	5	2	10	\$4,250.00	
	5	TU-F, M	1200P- 1230P	8-NOW NOON	:30	\$175.00	09/04-09/17	5	2	10	\$1,750.00	
	6	TU-F,M	1230P- 100P	BOLD&BEAUTIFUL<	:30	\$300.00	09/04-09/17	5	2	10	\$3,000.00	
	7	TU-F,M	200P-300P	TALK-CBS	:30	\$275.00	09/04-09/17	5	2	10	\$2,750.00	
	8	TU-F,M	300P-400P	ELLEN	:30	\$250.00	09/04-09/17	5	2	10	\$2,500.00	

Rep Order# EC'd Yes 8858019 09/07/2012 10:22 AM 2 of 4 Traffic Order# 37127 Printed: Ver# 5 Status Revised

09/07/2012 8:59 AM Last Received: Showing Buylines: All Lines

09/16-09/16

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Rep Firm Station KLAS-TV LAS VEGAS Agency () GMMB

Ad Pro	luon F vertiser oduct timate#	() OBAN OBAMA/P/D 1687	MA, BARACK		3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1687				Sales Office () WASHINGTON Salesperson () MIKE JONES				
Bu	yer one#	Maura Gilroy			Flight Dates Hiatus Weeks		1/2012 - 09/17/201	2		Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263	
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	9	SA	530P-600P	AVG. ALL WKS/INSIDER	: WK	:30	\$175.00	09/08-09/15	1	2	2	\$350.00	
	10	SU	530P-600P	AVG. ALL WKS		:30	\$100.00	09/09-09/16	1	2	2	\$200.00	
	11	TU-F,M	430P-500P	8-NOW 430PM<		:30	\$225.00	09/04-09/10 09/11-09/17	1 2	1	1 2	\$675.00	
	12	TU-F,M	630P-700P	INSIDE EDITION<		:30	\$225.00	09/04-09/17	5	2	10	\$2,250.00	
	13	TU-F,M	700P-800P	VARIOUS		:30	\$250.00	09/04-09/17	5	2	10	\$2,500.00	
	14	SA	700P-800P	ENT TONIGHT 60<		:30	\$115.00	09/08-09/15	1	2	2	\$230.00	
	15	TU	1000P- 1100P	UNFORGTBLE-CBS		:30	\$900.00	09/04-09/11	1	2	2	\$1,800.00	
	16	W	800P-90CP	AVG. ALL WKS		:30	\$1,300.00	09/05-09/05	1	1	1	\$1,300.00	
	17	тн	900P- 1000P	PERSON-INT-CBS		:30	\$1,300.00	09/13-09/13	1	1	1	\$1,300.00	
	18	SA	1000P- 1100P	48HR MSTRY-CBS		:30	\$650.00	09/08-09/15	1	2	2	\$1,300.00	
	19	TU-F,M	137A-237A	NATE BERKUS<		:30	\$20.00	09/04-09/10 09/11-09/17	1 2	1 1	1 2	\$60.00	
	20	SA	1235A-	BROTHRS&SISTRS<		:30	\$25.00	09/08-09/08	0	1	0	\$25.00	
			135A					09/15-09/15	1	1	1		
	21	SU	105A-205A	VARIOUS		:30	\$15.00	09/09-09/09	0	1	0	\$15.00	

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Showing Buylines: All Lines

Station KLAS-TV LAS VEGA Advertiser () OBAMA, B Product OBAMA/P/D Estimate# 1687				к	3050 I) GMMB K ST NW HINGTON, DC 20007 Æ 95/101/1687			Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES				
Buyer Phone Fax#	1	Maura Gilroy			Flight Dates Hiatus Weeks		09/04/2012 - 09/17/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263	
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*22	SA	1235A- 135A	BROTHRS&SISTRS<		:60	\$50.00	09/08-09/08	0	0	0	\$0.00	
		Sales Rem V5 Commen		5 1X CAN Spots/week Changed									
	*23	SU Sales Rem V5 Commen		VARIOUS 5 1X CAN Spots/week Changed		:60	\$30.00	09/09-09/09	0	0	0	\$0.00	
	*24	M Sales Rem V5 Commen	ark: V	CBS THS MRNG-2< 5 1X CAN Spots/week Changed		:60	\$230.00	09/10-09/10	0	0	0	\$0.00	
	*25	M Sales Rem V5 Commen	ark: V	8-NOW 430PM< 5 1X CAN Spots/week Changed		:60	\$450.00	09/10-09/10	0	0	0	\$0.00	
	*26	M Sales Rem V5 Commen	ark: V	NATE BERKUS< 5 1X CAN Spots/week Changed		:60	\$40.00	09/10-09/10	0	0	0	\$0.00	

--- REPORT TOTALS---

Report Totals: 109 / \$28,910.00

---SALES MONTHLY TOTALS---

Sep 12: 109 / \$28,910.00
Sales Totals: 109 / \$28,910.00
Station Totals: 109 / \$28,910.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

30% 40% KTNV 25% KTUD 0% Market Totals \$96,367 CABL 0% KLAS KSNV 0% KVMY 08 KVVU 5% UNKN 0% KVCW

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Station KLAS-TV LAS VEGAS

) OBAMA, BARACK Advertiser (Product OBAMA/P/D Estimate# 1687

Maura Gilroy Buyer

Phone#

Fax#

FEB11 Books Demos RA35+

Rep Firm Agency (

() GMMB 3050 K ST NW Sales Office () WASHINGTON WASHINGTON, DC 20007 Salesperson () MIKE JONES Agency C/P1/P2/E 95/101/1687

Flight Dates 202-872-5880 09/04/2012 - 09/17/2012 Salesperson Phone# Hiatus Weeks Salesperson FAX# 202-872-0263